



Press Release

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parts2clean 2018 (23–25 October):

parts2clean 2018 on course for another successful show

- Display area in great demand
- Parts cleaning technology becoming increasingly mission-critical

Hannover. Wherever industrial parts are manufactured or processed, parts cleaning technology is critical for the successful outcome of downstream manufacturing processes, and for the quality of the finished product. High standards of cleanliness are required, involving the removal of particulate residues and surface films – and the standards are getting more demanding all the time. In order to remain competitive, companies around the world are under pressure to clean their parts to the required standards at the lowest possible cost. They can only do this, however, by reviewing and optimizing their processes on a regular basis. parts2clean, which in 2018 takes place from 23 to 25 October at the Stuttgart Exhibition Center, is a prime international source of the necessary parts cleaning know-how as well as an ideal buyers' platform.

The market relevance of parts2clean is underscored by the fact that as many as

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87 percent of the show's attendees play a role in their companies' procurement decisions. Moreover, "81 percent of the professionals who attended *parts2clean* in 2017 came with actual purchasing intent", remarked Olaf Daebler, Global Director of parts2clean at Deutsche Messe. "Nearly half were planning investments in excess of 100,000 euros." In 2017, the International Trade Fair for Industrial Parts and Surface Cleaning was attended by some 4,900 trade professionals from 41 countries.

Attractive special formats highlight the complete process chain

For participating exhibitors in 2017, all this added up to many targeted inquiries and promising new leads, as well as orders placed on the spot. It therefore comes as no surprise that by mid-February of 2018, more than 80 companies had already made firm stand bookings for the next show, with virtually all the market and technology leaders in each display category on board. Taken together, these exhibitors have booked space equivalent to some 45 percent of the total area which was booked in 2017. These solution providers cover plant and installations, processes, process media and their conditioning for the degreasing, cleaning and pre-treatment of parts and components, handling and process automation, washer baskets and pallets, cleanroom technology, quality assurance, test methods and analytical procedures for cleanliness inspection, corrosion protection, preservation and packaging, as well as contract cleaning. While the range of exhibits addressing every link of the process chain is unparalleled throughout the world, parts2clean also highlights various special-interest themes such as deburring and cleaning in electronics production and medical technology, as well as



ultra-fine cleaning and quality control in cleanroom environments. "The displays not only cover the latest in technology, but also the demands posed by global trends such as digitization, electromobility, miniaturization and lightweight construction, as well as the solutions capable of meeting these challenges", commented Daebler.

Industry Forum and guided tours in English and German

parts2clean is known to users around the world as a valuable source of orientation and know-how. The show's reputation owes much to the bilingual Industry Forum offering simultaneously translated lectures and presentations (in English and German) on every conceivable aspect of industrial parts and surface cleaning.

Guided tours will be offered on all three days of the show, in both English and German. Taking in specially selected exhibitor stands, the tours will give visitors the opportunity to get informed about topics of particular interest to them regarding every single step of the industrial parts and surface cleaning process. Participating exhibitors can present their products and innovations to a highly receptive audience, right at their stands, giving them a prime opportunity to generate interest and leads.

Deutsche Messe AG

As one of the world's foremost organizers of capital goods trade fairs, Deutsche Messe (Hannover, Germany) stages a rich array of events at venues in Germany and around the globe. With 2017 revenue projected to total about



357 million euros, Deutsche Messe ranks among Germany's top five tradeshow producers. The company's portfolio features such world-class events as (in alphabetical order) **CEBIT** (digital business), **CeMAT** (intralogistics and supply chain management), **didacta** (education), **DOMOTEX** (carpets and other floor coverings), **HANNOVER MESSE** (industrial technology), **INTERSCHUTZ** (fire and rescue services, civil protection, safety and security), **LABVOLUTION** (lab technology) and **LIGNA** (woodworking, wood processing, forestry). The company also regularly hosts a number of internationally renowned events by third parties, among which are **AGRITECHNICA** (agricultural machinery) and **EuroTier** (animal production), both of which are staged by the German Agricultural Society (DLG), **EMO** (machine tools; staged by the German Machine Tool Builders' Association, VDW), **EuroBLECH** (sheet metal working; staged by MackBrooks) and **IAA Commercial Vehicles** (transport, logistics and mobility; staged by the German Association of the Automotive Industry, VDA). With more than 1,200 employees and a network of 58 sales partners, Deutsche Messe is present in approx. 100 countries.

For further information visit:

www.parts2clean.de/de/info/fuer-journalisten/