



Press Release

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parts2clean 2017 (24–26 October):

New cleaning challenges to be addressed at parts2clean 2017

- Staying ahead of the competition with state-of-the-art cleaning solutions

Hannover, Germany. It's the same for the car industry, the component supply industry, medical technology, mechanical engineering, aviation, precision engineering and microengineering, optics, electronics and many other sectors of modern industry: The purpose of industrial parts cleaning is to ensure the necessary degree of cleanliness required for subsequent processing operations, or for the long-term, trouble-free functioning of the given part or component. As such, properly cleaned parts bring added value to the industrial manufacturing process. Global trends such as electromobility, lightweight construction, Industry 4.0, sustainability, smaller production runs due to increasing customization, and the onward march of globalization are posing new challenges for businesses all over the world – including those specializing in industrial parts and surface cleaning. All these issues will feature prominently at the next parts2clean, which runs from 24 to 26 October in Stuttgart.

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"The exhibitors at parts2clean will be presenting cleaning solutions that deliver consistent results economically and efficiently, enabling manufacturers to meet the requisite standards for the cleanliness of industrial parts – not only for now, but also for the long term," says Olaf Daebler, Global Director for parts2clean at Deutsche Messe. The products and systems on display at the 15th Leading International Trade Fair for Industrial Parts and Surface Cleaning help users of industrial cleaning technology to maintain their competitive edge in the marketplace – as a brief glance at the lineup of exhibitors makes clear. Among the 150-plus companies that had already booked their space by mid-March 2017 are nearly all the major market players and technology leaders represented in each of show's display categories. "We are very pleased about the industry's enthusiastic response", notes Daebler. "Moving the show back to its autumn timeslot was definitely the right decision."

At the Stuttgart venue, trade visitors can learn all about the latest trends and innovations in industrial parts and surface cleaning for a high-tech world. This includes, for example, cleaning plants that have been designed from the outset to be adaptable – easily and without major investment – so as to stay in stride with changing needs. Possible scenarios here would be handling different kinds of parts, meeting various cleanliness standards or utilizing different processes. Also on display are innovative cleaning technologies for use in fine and ultra-fine cleaning processes, which make it possible to quickly and economically achieve very high degrees of cleanliness. Responding to the growing industry demands for more highly automated cleaning processes and integration in smart-factory environments, exhibitors at parts2clean will be



presenting intelligent automation concepts and solutions for adaptive cleaning processes. These include systems that allow continuous in-line monitoring of the cleaning baths, with fully automatic dosage of additional cleaning agent, continuous acquisition and documentation of all process parameters, and in-line inspection of the resulting cleanliness.

Know-how on every conceivable aspect of parts and surface cleaning

“Adding value to the exhibition lineup will be a three-day parts2clean Industry Forum, which is an invaluable source of information for visitors about the latest trends and innovations,” remarks Daebler. Distinguished guest speakers from industry and the worlds of R&D and scientific research will be highlighting new developments, talking about the best ways to optimize processes and costs and assure quality, and sharing examples of best practice with their audiences. All presentations will be simultaneously translated (German <--> English).

Guided Tours – the quickest way to the best-fit solutions

Guided Tours to selected exhibitor stands enable visitors to focus on specific areas of interest in industrial parts and surface cleaning, and to gather relevant information in a time-efficient and concise way. The tours will take place twice throughout the show, in two languages (English and German).

About Deutsche Messe AG

2017 marks the 70th anniversary of Deutsche Messe AG, which was founded in 1947 with the staging of Germany’s first-ever Export Fair. Seven decades later,



Deutsche Messe has taken its place among the world's top organizers of investment goods trade fairs, sporting a rich portfolio of events held in Germany and around the globe. With projected 2016 revenue of 301 million euros, the company ranks among the five biggest tradeshow companies in Germany. Its portfolio includes such world-class events as (in alphabetical order) **CeBIT** (digital business), **CeMAT** (intralogistics and supply chain management), **didacta** (education), **DOMOTEX** (carpets and other floor coverings), **HANNOVER MESSE** (industrial technology), **INTERSCHUTZ** (fire prevention, disaster relief, rescue, safety and security), **LABVOLUTION with BIOTECHNICA** (lab technology and biotechnology) and **LIGNA** (woodworking, wood processing, forestry). The company also regularly hosts a number of internationally renowned events by third parties, among which are **AGRITECHNICA** (agricultural machinery) and **EuroTier** (animal production) (both of which are staged by the German Agricultural Society, DLG), **EMO Hannover** (machine tools; staged by the German Machine Tool Builders' Association, VDW), **EuroBLECH** (sheet metal working; staged by MackBrooks) and **IAA Commercial Vehicles** (transport, logistics and mobility; staged by the German Association of the Automotive Industry, VDA).

With approximately 1,200 employees and a network of 62 sales partners, Deutsche Messe is present in more than 100 countries.